

THE KEY ASPECTS OF SUCCESSFUL HANDLING THE CHANGES AND CHALLENGES CREATED BY REGIONAL AND CROSS BORDER PROJECTS IMPLEMENTATION

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Abstract: *The regional development and cross border cooperation (CBC) are challenging processes. They disrupt the Status Quo and consequently lead not only the change agents but also the beneficiaries to participate, contribute or at least adapt to the new environment. The aim of this paper is to highlight the key aspects of project cycle management that enable successful preparation and implementation of regional and cross border projects through examples of best practice CBC projects.*

The key aspects of the PCM process explored in the paper are: leadership, institution building, team management, stakeholders and beneficiaries, partnerships, inclusion and ownership, communication, professionalism, striving for excellence, innovation and sustainable results.

This process usually put management in a position to face resistance. The way it is handled determines success at the end of every cycle.

The paper should serve as a contribution for knowledge transfer in successful CBC projects implementation to the interested parties.

Keywords: *Leadership, management, organizational culture, team building, success*

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