

NAUČNO TEHNOLOŠKI PARKOVI

Prof. dr Miroslav Milutinović¹

Prof. dr Andon Kostadinović²

Rezime: *Formiranje naučno tehnoloških parkova obavezno prati i formiranje baze stručnog kadra koje će činiti osnovu parka kao i baze potencijalnog menadžmenta koji će upravljati parkom i stručnim kadrovima. Naučno tehnološki park predstavlja širi pojam, koji se koristi da opiše raznovrsne pokušaje da se podstakne razvoj preduzetništva putem osnivanja na znanju zasnovanih malih i srednjih preduzeća. Preduzetništvu sa vrha tehnološke piramide daje se podrška u: kapitalu, administraciji, prostoru i pristupu novim informacionim tehnologijama.*

Opšti cilj razvoja industrijskih preduzeća u tehnološkom parku je uvođenje ekonomski profitabilne proizvodnje uz efikasnu upotrebu neobnovljivih resursa i primenu najviših ekoloških standarda. Ostvarivanje osnovnog razvojnog cilja Tehnološkog parka podrazumeva: stvaranje povoljne poslovne atmosfere u lokalnoj sredini, privlačne za strane i domaće investitore - pružanju podrške u osnivanju malih i srednjih preduzeća primenom različitih modela zajedničkih ulaganja i direktnih stranih investiranja;

Ključne reči: *menadžment, preduzeća, proizvodnja, investicije*

SCIENTIFIC TECHNOLOGICAL PARKS

Prof. dr Miroslav Milutinović

Prof. dr Andon Kostadinović

Summary: *The establishing of scientific and technological parks is always accompanied by the establishing a base of professional staff as the core of the park and the base of potential managerial staff to manage the park and the professional staff. A scientific and technological park is an umbrella term used to describe different attempts directed at enhancing the development of entrepreneurship by means of establishing small and middle-sized enterprises based on knowledge. Entrepreneurship at the top of the*

¹ Prof. dr Miroslav Milutinović, Fakultet za pravo, bezbednost i menadžment" Konstantin Veliku " Niš, mail: dr.mmilutinovic@gmail.com;

² Prof. dr Andon Kostadinović, Fakultet za pravo, bezbednost i menadžment" Konstantin Veliku " Niš

technology pyramid is supported by: capital, administration, property and an access to new information technologies.

The general aim of the development of industrial enterprises in a technology park is the introduction of economically profitable production followed by the efficient usage of non-renewable resources and the application of the highest ecological standards. Achieving the basic development plan of the Technology Park implies: the creation of a favourable business atmosphere in the local community, attractive to both foreign and national investors - providing support to start small and medium sized enterprises, by applying various models of joint ventures and direct foreign investments.

Key words: management, enterprises, production, investments