

KONJIČKA INDUSTRIJA U SVETLU CIRKULARNE EKONOMIJE

Vanredni profesor, dr Kosana Vićentijević¹

Rezime: Predmet istraživanja u ovom radu jesu savremeni trendovi u konjičkoj industriji u razvijenim zemljama, sa aspekta primene cirkularne ekonomije. Zbog značaja uloge konjičke industrije u nacionalnim ekonomijama, u radu se razmatra uloga cirkularne ekonomije u cilju doprinosa održivom razvoju konjičke industrije. Održivost konjičke industrije je jedan od ekonomskih, društvenih i ekoloških prioriteta u savremenom poslovnom okruženju. Istraživnje u radu se temelji na elemenatima cirkularne ekonomije koji treba da daju doprinos zaštiti životne sredine, zdravlju ljudi, poboljšanju kvaliteta života stanovništva i održivom razvoju konjičke industrije. Identifikovanje elemenata cirkularne ekonomije i konjičke industrije, u ekonomskim razvijenim zemljama, treba da podstakne razvoj konjičke industrije u Republici Srbiji.

KLjučne reči: konjička industrija, cirkularna ekonomija, održivost.

HORSE INDUSTRY IN THE LIGHT OF CIRCULAR ECONOMY

Abstract: The subject of research in this paper is the contemporary trends in the horse industry in the developed countries, from the point of view of the application of the circular economy. Due to the importance of the role of the horse industry in national economies, the paper discusses the role of the circular economy in order to contribute to the sustainable development of horse industry. The sustainability of horse industry is one of the economic, social and environmental priorities in a modern business environment. Research in work is based on circular economy elements that should contribute to environmental protection, human health, improving the quality of life of the population and the sustainable development of horse industry. Identification of the elements of the circular economy and horse industry, in the economically developed countries, should stimulate the development of horse industry in the Republic of Serbia.

Key words: horse industry, circular economy, sustainability.

¹ Univerzitet Singidunum, Beograd, Republika Srbija; kvicentijevic@singidunum.ac.rs