

ROLE OF SOCIAL ENTREPRENEURSHIP FOR SUSTAINABLE REGIONS

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Abstract: *The role of social entrepreneurship in the European social policy is growing rapidly. This conceptual paper has the goal to be focused on the impact of social entrepreneurship for more sustainable regional and local development. The analysis is based on desk research of different ideas and policies for developing of social enterprises. The author shows in comparison different policies among European countries and the latest Bulgarian policy in the field. It also includes results from focus group discussions, conducted among Bulgarian social entrepreneurs from different regions in 2018. The paper aims are to show the opportunities from development of social enterprises in the Bulgarian regions, but also the problems in front of this policy and practice in Bulgaria and Europe. In this regard is tried to be specified the place of social entrepreneurship between social and economic development; private and public entrepreneurship.*

Key words: *social entrepreneurship, public entrepreneurship, private entrepreneurship, sustainable development of regions, regional development, social enterprise.*

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